

PRINTING & PUBLISHING PAPER
DIGITAL PAPER
SPECIALTY PAPER





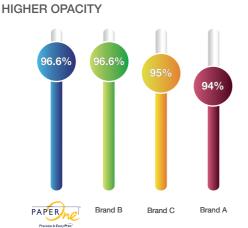
QPC BENEFIT FOR CUSTOMERS

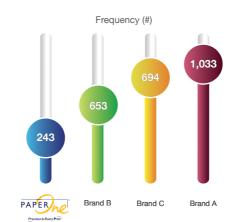
APRIL Offset Paper is engineered to be your blueprint for peak performance and reliability. More than just paper, it represents a measurable investment in efficiency, backed by our proven Quality, Productivity, and Cost Savings (QPC) approach.

The QPC results that follow showcase how our superior paper consistency ensures superior print Quality, accelerates press Productivity, and minimizes waste delivering substantial, long-term Cost Savings for your business.



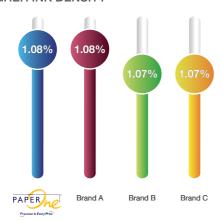
PRODUCTIVITY Up to 31% higher productivity

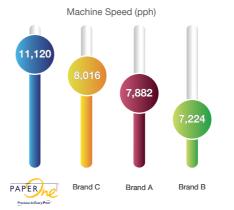




69% FEWER PRESS STOPPAGES

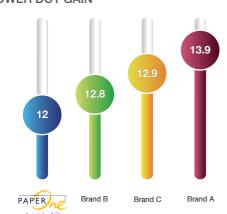






24% HIGHER MACHINE SPEED

LOWER DOT GAIN







PRINTING AND PUBLISHING PAPER

Application: **OFFSET**









Product Solutions

Premium paper designed for full colour, high-speed offset machines for best quality print jobs.

Premium quality paper for writing grade products like diaries, exercise books, and notebooks.



DIGITAL PAPER

Application: **DIGITAL PRINTING AND INKJET**

Product Solutions

Superior quality paper enhanced with ProDigi™ HD Print Technology to print full colour on modern high-speed inkjet machines for print-on-demand, variable data, transactional and trans-promotional print jobs.







PAPER



Application:

HYBRID PRINTING (OFFSET AND DIGITAL)

Product Solutions

High quality paper for hybrid printing (offset and laser printing products) to print stationery, variable data, envelope, transactional, and trans-promotional jobs.





Application: LASER PRINTING

Product Solutions

Premium paper for full colour, dry-toner (xerographic) paper for engineering plotter roll, transactional, and transpromotional print jobs.





SPECIALTY PAPER

Application: **ENVELOPE**

Product Solutions

Specially engineered for modern envelope making machines. PaperOne™ Envelope is available in high-bright white shade and natural white shade.





Application: **BASE FOR** THERMAL COATING

Product Solutions

Crafted with good surface smoothness, consistent thickness and moisture control, making it the ideal foundation for a wide range of applications including receipts, labels and baggage tags.





Application: **SHOPPING BAGS** PROTECTIVE WRAPPING

Product Solutions

Demonstrates versatility across different application such as shopping bags, wrapping paper and protective wrapping, delivering high strength, high whiteness and high surface smoothness.



















Achieve Higher Quality with APRIL's Printing and Publishing Paper and Digital Paper

Printers, publishers and converters in over 110 countries choose to use our products for high quality results on modern high-speed web and sheet-fed converting machines.

APRIL's **Digital Paper** offers the best reading experience with exceptional print quality in terms of opacity, shade, and brightness. Our Digital Paper - Inkjet Paper products are enhanced with ProDigi™ HD Print Technology to save up to 18% of ink use while providing smudge-free printouts with vibrant colours and crisp lines.

APRIL's **Printing and Publishing** Paper and Digital Paper offers

- Excellent reading experience
- Superior print quality
- Fewer press stoppages
- Higher machine speed
- Reduced paper wastage
- Lower ink consumption



Superior print quality and reading experience



Up to **31%** higher productivity



Minimum savings of USD 70 per MT

PRINTING AND PUBLISHING PAPER



Offset premium paper for modern offset machines



For wide range offset machines



grade products



Economical paper for printers and converters

DIGITAL PAPER



For hybrid printing (offset and laser/inkjet) enhanced with ProDigi™ HD Print Technology



For plotter rolls and laser printing products

PAPER. **♦ ♦ ♦ INKJET**

For modern high-speed continuous feed inkjet printers enhanced with ProDigi™ HD Print Technology

SPECIALTY PAPER















[†] Based on benchmarking studies under controlled conditions.